



Proclamation

WHEREAS, Mayors and Mommies Month is a statewide initiative to encourage Nevada's mothers to sign up for Text4Baby, a free national health information text messaging service; and

WHEREAS, the goal of this month is to have 4000 mothers sign up for Text4Baby by Mother's Day, May 13; and

WHEREAS, every year in the United States, more than 500,000 babies are born prematurely and an estimated 28,000 children die before their first birthday. Simply increasing knowledge and awareness of prenatal, infant, and maternal health can help decrease these numbers dramatically; and

WHEREAS, Text4Baby is the first program of its kind and is an innovative and effective way to keep mothers and infants healthy by providing timely and relevant health messages and reminders to new and expecting mothers; and

WHEREAS, Immunize Nevada, the Nevada Department of Health and Human Services' Maternal Child Health Division, and First Lady Kathleen Sandoval have been instrumental in bringing this program to our attention.

NOW, THEREFORE, I, GENO R. MARTINI, Mayor of the City of Sparks, Nevada, do hereby proclaim April, 2012

MAYORS AND MOMMIES MONTH

and urge all mothers and healthcare providers in the City of Sparks to support Text4Baby and encourage moms in our community to sign-up for this free program.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Sparks, Nevada to be affixed this 2nd day of April, 2012.


GENO R. MARTINI, Mayor

ATTEST:

LINDA K. PATTERSON, City Clerk

